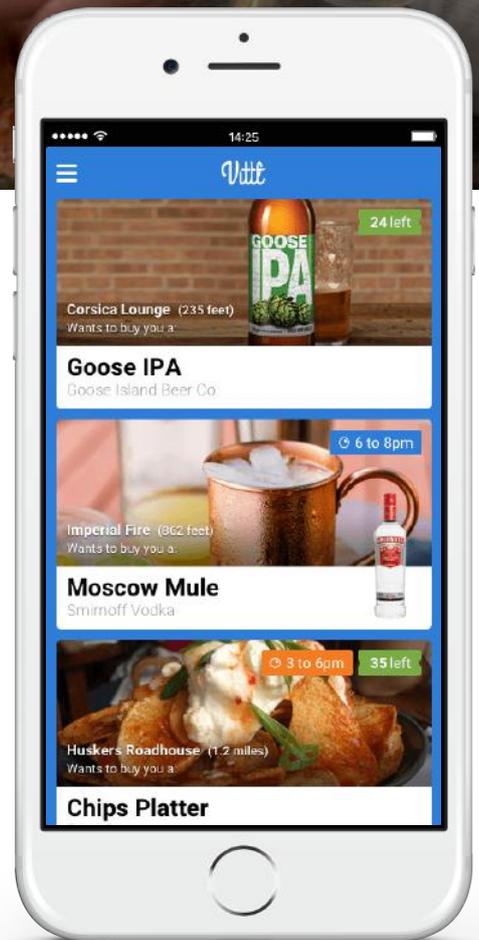## The first truly connected food & beverage eco-system

Introducing Vittl

With Vittl, venues personally invite consumers in for complimentary items.

Restaurants decide which beverages and small plate appetizers to offer and consumers redeem on premise.

Vittl drives traffic into restaurants helping them earn new customers, increase repeat visits from existing customers and build more meaningful relationships.

Find out more and download the app on vittl.co

We are in the age of the customer. They expect you to know their name and preferences. Our mission is to develop technology that helps restaurants create more meaningful relationships with their customers.

Don't advertise. Engage. Vittl helps restaurants drive traffic into their locations by engaging consumers on a more personal level. It's free for restaurants to publish offers for a complimentary beverage or sample size taste of food items from their menu. Restaurants control the quantity and availability of the offer. And since restaurants only pay when consumers engage with them, customer acquisition costs have never been less.

Consumers can

1

Browse

Consumers browse offers available to them

2

Redeem

They can redeem one per day in the restaurant

3

Enjoy

The Vittl is served, on the house!
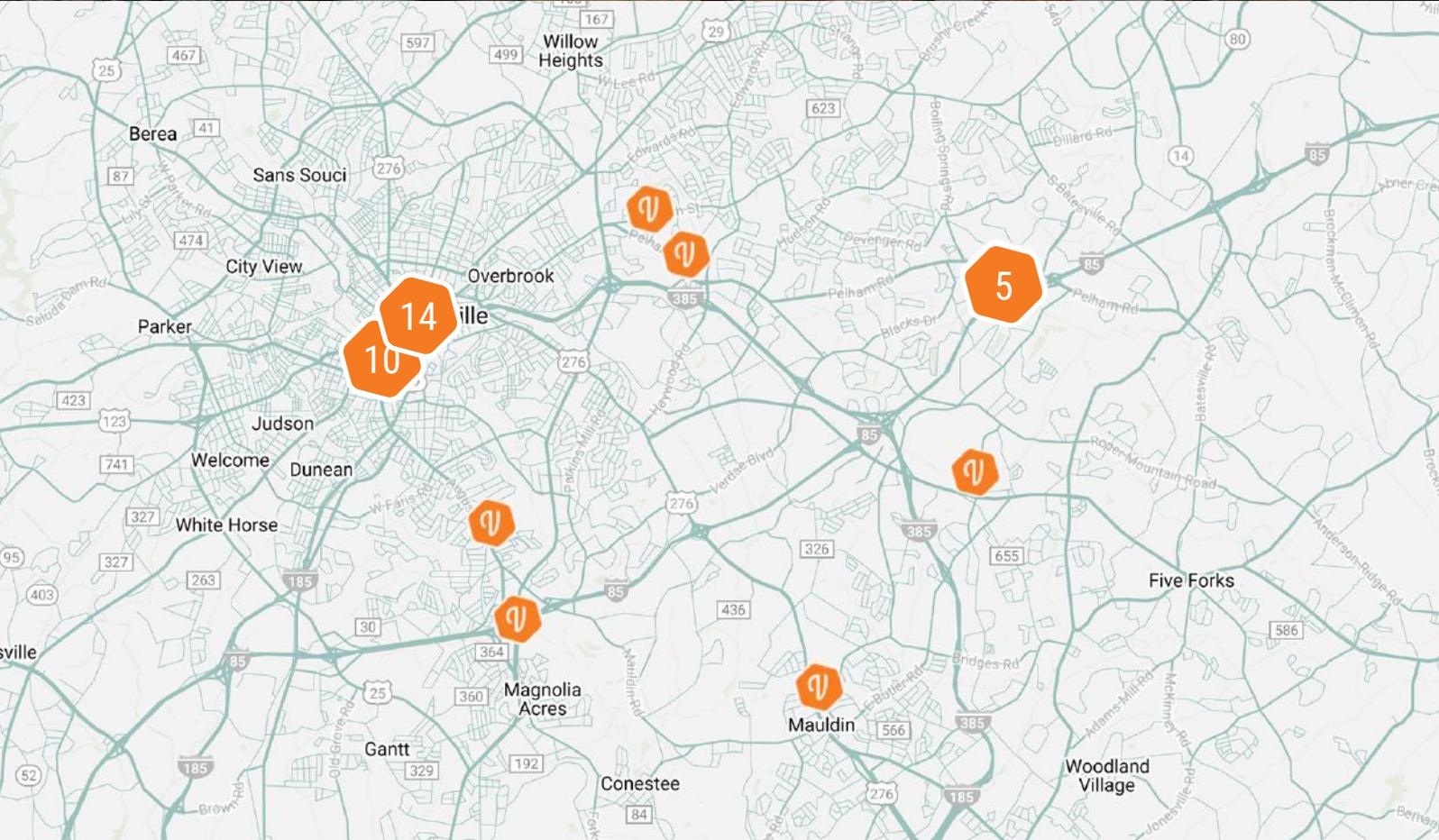
Restaurants will

Earn new customers

Increase repeat visits

Pay when it works

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Greenville, SC by the numbers

Days since launch	Users	Participating Venues	Paid Media
180	11,000	41	$0
Published Vittls	Succesful Redeems	AVG Spend Per Redeem	Influenced Consumer Spend
328	4,000	$25	$102,000
(Total: 7,216)			

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Technology platform

We are 100% cloud-based and on-demand. As our needs for technology infrastructure grow, our stack grows with it. Our platforms of choice, Salesforce.com, Heroku, Google Firebase, and Amazon AWS, enable us to scale almost instantly to meet increasing demand.

Development methodology

Our development is also scalable. We leverage two parts to create value.

1. A globally based, follow-the-sun development team that enables us to drastically reduce time between releases by building software 24 hours a day.

2. A very agile, MVP, LBML (listen, build, measure, learn) virtuous cycle that enables us to eliminate uncertainty and deliver valuable features to our audience quickly and repeatedly.

The dynamic duo

Our technology platform supports our development methodology and visa versa. The combination of the two creates an ability to rapidly produce software and create value for our audience again and again.

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